

## Footprints Waipoua & Crossings Hokianga Newsletter #17

July – September 2009

It's been a pretty busy winter but I can confirm that we are all looking forward to the summer rolling around again.

### **Nikki's departing Hokianga**

Unfortunately Nikki officially leaves us in early October. Nikki started with us on December 5, 2006 and she will officially leave on the 10<sup>th</sup> of October. Since then she has done an amazing job. Nikki and her family are heading to the bright city lights of Auckland. From all the TEAM at Footprints, Crossings, Opononi and the Copthorne Hotels we wish you all the very best. Nikki is currently looking for a job so if there is anyone in Auckland looking for a hard working, technology savvy, quick learner, multi tasker, enthusiastic, well organised, conscientious person I can guarantee Nikki is your girl.

As one door closes though another one opens, we would like to welcome to our TEAMS Jaime Clarkson. Jaime comes to us with a background in Hospitality & Tourism training but has also for the last 3 years worked at the Whangarei i-SITE Centre. Jaime has a young family and is relishing the opportunity of a new challenge. Jaime is a determined and motivated individual who possesses a dynamic and positive personality. We look forward to working with Jaime.

### **Daylights Savings – New departure times for Footprints Night Walks**

It's that time again. Our night tours will be leaving at the new times below.

Twilight Encounter departs at 6pm and returns at 10pm

Meet Tane at Night departs at 8.30pm and returns at 10pm

### **10/11 rates are now available**

For these rates please e-mail Jaime at [info@footprintswaipoua.co.nz](mailto:info@footprintswaipoua.co.nz).

### **Scenic Tours**

Well we were nervous and excited at the same time in August. Scenic Tours have a series of groups staying at the Copthorne and engaging in a Footprints and Crossings experience over a 10 month period. We thankfully enough got the thumbs up from Sally at our first attempt and so now it's onwards and upwards. Keep it up guys and thank you to Louise, Paula, Sally and all the staff at Scenic.

### **Ai back from Yakushima**

Our Japanese guide Ai Okada has recently returned from Yakushima. Ai went back to Yakushima to work as a guide for YNAC Eco Tour Company during their summer season. Opportunities to set up arrangements like this have been as a direct result of the relationship that has been developed via the Family of Ancient Trees Agreement. Click on the following link for more information [http://www.tourismnewzealand.com/tourism\\_info/media-resources/media-releases/family-of-ancient-trees-to-boost-tourism.cfm](http://www.tourismnewzealand.com/tourism_info/media-resources/media-releases/family-of-ancient-trees-to-boost-tourism.cfm)

### **Opononi School Tourism Class FAMIL to the Bay of Islands**

Thank you to Fullers for providing our local high school tourism class with an opportunity to experience the Hole in the Rock cruise. The students absolutely loved it. We appreciate your kind assistance with this opportunity Charles.

## **Sales Visits with Pip**

Pip from the Copthorne and I recently conducted a visit to Auckland Corporate Businesses. It was a very successful day indeed. We would like to thank all of you who made time for our visit. If your company is interested in C&me, then the Hokianga is the place for you. Please contact Pip at the Copthorne Hotel & Resort Hokianga on 09 4058737 or [pip@omapere.co.nz](mailto:pip@omapere.co.nz) for more tantalising opportunities.

## **Northland Conference**

Koro had the privilege of being the 2009 Northland Tourism Conference MC. It was an interesting conference that attracted a record crowd and some of NZ's best industry or industry related speakers including the Prime Minister John Key.

Koro would like to thank Albert and the entire team at Destination Northland Lorraine, Nineke, Cheryl, Jenny and Brian for their support. I hope you were all happy with how it all went.

## **Northland Trade Update**

Thank you to Nineke and Lorraine for providing Northland operators with a two day opportunity to meet with a variety of interested tourism industry agents.

## **August & September Community Tourism Workshops Nurturing Grassroots Tourism**

Want to grow your tourism business? Want to learn tips and hints from leaders in their field? Want to increase your referrals? Want to listen to real stories from real operators and a collection of local, regional and national industry representatives. Then this is the opportunity for you.

The Te Hua o Te Kawariki Trust invite you to a series of tourism workshops that have been organised and facilitated by Koro Carman. These workshops have been developed to help provide an insight and understanding of the opportunities and challenges that the TOURISM industry presents new entrants, interested parties and communities

The August and September workshops Tourism: An Introduction and Tourism: Key Partners have been a huge success. I'd like to personally thank all the speakers for their contribution Henare Johnson (Tourism NZ now Tourism Auckland), Andrew Kendall (Sandtrails Hokianga), Pauline Evans (Hokianga Tourism Association), Jean Kapea (Tourism Motuti), Rowena Reweti (Opononi Area School), Charlotte Taranaki (Hokianga Bonecarving Studio), Peter & Eva Vaughan (Terenga Paraoa Tours), Des Harris (Indigenous Trails), Fred Hohua (Hokianga Outdoor Adventures), Dallas Williams (Experience Hokianga), April Erueti (Te Puni Kokiri), Nineke Metz (Destination Northland), Jo Hill (Te Hana te Ao Marama), Baz Howie (NZ Harley Tours), Anthony Wilson (Awataha Marae), Wayne Blissett (Te Roroa Whatu Ora Trust) and Diane Bradshaw (Walking in the Realm of Gods).

The final workshop will be held at the Kokohuia Marae on the 31<sup>st</sup> of October. The focus of the morning session will be an opportunity to listen and engage with invited speakers and the afternoon session will be facilitated by guest experienced business mentors whose objective it will be to help you to develop a plan by exploring the development of distinctive products, branding, processes, systems and services, traditional knowledge, resources and people within the tourism market place. To help with this session we will send in advance interested attendees with a product development framework to complete for this session. If you're a budding or experienced business operator then DON'T MISS OUT on this Tourism: It's about Quality and Developing your Plan workshop.

### **Mainstay NZ Trade Show**

What an awesome day for the Opononi Resort Hotel [www.opononihotel.com](http://www.opononihotel.com) and other members of the Mainstay NZ family. A big thank you to John, Margaret and the TEAM at Mainstay NZ for a wonderful day of networking and showcasing, I know Kristian and I enjoyed our day and apparently Kristian also enjoyed the early morning. See [www.mainstay.co.nz](http://www.mainstay.co.nz) for more information about other family members.

### **Tourism NZ and Tourism Auckland Australia Insights Seminar**

What an interesting day this was and very insightful indeed. Well done to those who organised this opportunity. See the following link for Graeme Osborne's presentation  
[http://www.tourismauckland.com/index.php/content\\_B/?L1=523&L2=526&id=3537](http://www.tourismauckland.com/index.php/content_B/?L1=523&L2=526&id=3537)

### **Final Word**

We appreciate your support for this coming Season and indeed wish you all the very best.

From the Footprints Waipoua & Crossings Hokianga TEAMS